

**Media Advisory**  
**SEMA Show – New Product Alert**  
**MotionLite – Booth # 40161**

Contact Sam Haginas, President - 888.600.7577 (office)

To schedule a booth appointment with Sam Haginas please contact Anna Kaiser at [anna@motionlite.com](mailto:anna@motionlite.com).



**MOTIONLITE**

THE ULTIMATE IN  
WHEEL ILLUMINATION

FITS MOST CARS, TRUCKS  
AND SUVs

REMOTE CONTROL OPERATION

INCLUDES SEVEN COLORS

EASY INSTALLATION

PATENT PENDING

[WWW.MOTIONLITE.COM](http://WWW.MOTIONLITE.COM)

**SEMA**  
SHOW  
**#40161**

**Lite Your Wheels at Nite!**

**MotionLite - The Ultimate In Wheel Illumination**

MotionLite **will be on display at the SEMA Show in Las Vegas November 3 - 6 at Booth #40161 in the South Hall, Lower Level and in the New Products Showcase**

MotionLite is the ultimate in wheel illumination. It lights wheels from the outside, switches between seven colors, and includes strobe and morph functions.

MotionLite is new to the wheel aftermarket industry. Take the opportunity to check out the latest innovation in wheel illumination during your SEMA visit.

MotionLite is an innovative, high-quality wheel illuminating system. Through an extensive research and design process, MotionLite has created a premiere method by which car enthusiasts can showcase a defining component of their vehicles – the wheels. MotionLite will redefine the wheel illumination market because it offers a lighting solution that does not attach or affect the aesthetic look of the wheels.

- Fits most cars, trucks and SUVs
- Remote control operation
- Includes seven colors
- Easy installation
- Patent Pending



**Does MotionLite offer a warranty on its products?**

Yes. MotionLite offers a 180 day limited warranty from the date of purchase which covers defects in materials and workmanship under normal installation, use and service. This Limited Warranty does not cover parts that fail as a result of improper installation or maintenance.

**Why should one purchase MotionLite?**

MotionLite does what no other lighting product can - illuminates your wheels from the outside. No more attaching lights to the surface of your rims. MotionLite is remote

controlled, comes standard with seven colors, has strobe and morph functions and is virtually invisible during the day.

**What type of finish is applied to MotionLite components?**

MotionLite units were built to endure the harshest conditions for mounting in the wheel well and underside of vehicles. All aluminum components are anodized, heavy duty plastics. MotionLite cables are heavy gauge with watertight military-grade connectors and all mounting hardware is stainless steel to provide as much corrosion resistance as possible.

**Will MotionLite fit my vehicle?**

MotionLite is designed with universal mounting brackets to fit most cars, trucks and SUVs. MotionLite is a product that can be custom installed in a variety of ways. The size of your vehicles rims, the suspension travel, turning radius of your wheels, and depth of your wheel well, are all factors that will determine if and where you can install MotionLite.

## [www.MotionLite.com](http://www.MotionLite.com) ##